Jordan J. Budd jordan.budd@obamaalumni.com

EDUCATION:

New York University, 08/07 - 05/12 Bachelor of Arts in Individualized Study Major: The Political Application of Black Intellectual Thought in a U.S. Context Minor: Social and Public Policy

LEADERSHIP/WORK EXPERIENCE:

COLAGE, 07/20 – Present *Executive Director*

Office and Professional Employees International Union, 06/18 – 06/20

National Political Organizer and International Representative

- Coordinated OPEIU's political program, including vetting candidates and issue campaigns for endorsement and contributions and representing the union within the AFL-CIO.
- Drafted internal and external electoral communications such as e-mails, text messages, press releases, candidate profiles, etc., as well as contributing to "White Collar" magazine.
- Conducted a series of trainings on civic and political literacy for shop stewards and union reps in order to encourage local union leadership to politically engage with membership.
- Encouraged and facilitated member activity within the AFL-CIO's Labor 2018 program.
- Handled hundreds of grievances for union members and oversaw preparations for several arbitration cases that ended in favorable rulings or settlements for our union members.
- Successfully negotiated collective bargaining agreements for dozens of shops representing thousands of union members and led workplace campaigns to improve working conditions outside of contract negotiation periods.

Family Values @ Work, 04/16 - 10/17

National Organizing Director

- Worked with 26 states to win Paid Sick Days, Paid Family and Medical Leave, and other family-friendly workplace policies locally, statewide, and nationally.
- Organized lobby days, days of action, and grassroots events with the network, and led the consortium to contact over 100,000 women during the "We Won't Wait" campaign in 2016.
- Helped build an intersectional network of cross-movement organizations to collaboratively work on issues including criminal justice reform, LGBTO rights, and reproductive justice.

Restaurant Opportunities Centers United, 01/15 - 03/16

Deputy National Policy Director

- Developed and implemented electoral and legislative strategies to win wage increases and workplace protections for the nation's 10,000,000 restaurant workers across 15 ROC locals.
- Analyzed data to create organizational messaging, talking points, and policy positions, and directly managed field work for ROC's One Fair Wage campaign staff in seven target states.
- Assisted in the production of cross-departmental projects, including editing foundation grant applications and updates, managing social media accounts, and drafting e-mails and op-eds.

Texas Democratic Party, 07/14 – 11/14

Deputy Coordinated Campaign Director

- Served as the Field Director, managing a statewide political, field and constituency staff of over 300 people, including the development and execution of plans and training curriculums.
- Responsible for coordinating cross-departmental projects, such as press releases, digital communications, operations and payroll, finance events, and advancing rally locations.
- Participated in preparing materials for major donor cultivation and asks, and assisted in the creation and management of a departmental budget over \$1,000,000.

Nationwide

Nationwide

Nationwide

Nationwide

Statewide

New York, NY

Lenda Sherrell for Congress, 02/14 - 07/14

Field Director

- Responsible for creating and managing a departmental budget of \$250,000.
- Wrote and implemented a field plan which included the training and management of two Regional Field Directors, 11 Field Organizers, a Political Director and a Digital Director.
- Managed the campaign's Voter File through VAN and oversaw the creation of Volunteer, Persuasion, and GOTV universes by using support and turnout scores.

Cory Booker for U.S. Senate, 07/13 - 10/13

Out of State Manager

- Helped build the largest grassroots political organization in New Jersey history, yielding over 350,000 voters in the Senate primary (which had a projected turnout of under 200k).
- Managed a field staff of more than 15, opened and operated six campaign offices across three counties, and maintained relationships with local unions and party officials.
- Oversaw a robust border state program, led by an Out of State Coordinator, that provided over 100 volunteers from DC, NY, CT, MA, and PA.

Young Invincibles, 02/13 - 07/13

State Outreach and Digital Coordinator

- Oversaw the Western United States, building coalitions with students, and elected officials while advocating for education, jobs and affordable healthcare for Young Americans.
- Developed an organizing strategy by writing a comprehensive field plan, designing and leading trainings on personal narrative, and integrating social media into the plan.

57th Presidential Inaugural Committee, 01/13

Access Control Coordinator for Auxiliary Spaces - Balls and Receptions

- Responsible for enforcing the Secret Service perimeter and managing ingress and egress for 45,000 guests outside of the Washington Convention Center.
- Drafted and executed an Outside Perimeter plan and recruited, trained and managed 10 volunteer captains and a volunteer team of over 200 to help execute the plan.

Obama for America, 06/12 – 11/12

Florida Youth/LGBT Vote Director

- Registered over 100,000 college students and oversaw organizing activity on 23 targeted campuses, including GOTV planning, training, and execution with 18 campus organizers.
- Increased youth turnout to 54%, up from 53% in 2008, with 66% of all Young Americans.
- Engaged over 300 LGBT small businesses and affirming institutions of faith, mobilizing a record number of LGBT Americans, with an estimated support score of over 75%.

New York City Charter School Center, 11/11 – 06/12

CPAN Organizer

- Designed and implemented a social media plan for the Charter Parent Action Network, the Charter Center's advocacy arm, and updated/managed the membership database.
- Worked with over 100 schools to recruit over 2,000 parents to attend "Advocacy Day" in Albany and helped write legislation introduced in the NY Assembly and Senate.

Mosaic Strategies Group, 02/11 – 11/11

Digital Coordinator

• Coded, populated and managed website content, coordinated social media accounts, and distributed press clippings for several legislative campaigns during the 2011 cycle.

Suzanne Kosmas for Congress, 08/10 – 11/10

GOTV/Canvass Director

- Wrote and executed a robust GOTV plan, including a paid canvass, rides to the polls, and constituency outreach to African-Americans and Latinos in East Orlando.
- Remotely managed district field staff, including a deputy, two Regional Field Directors, four Field Organizers, eight Fellows, and over 20 paid canvassers.

Northern NJ

Washington, DC

Washington, DC

TN-04

Statewide

New York, NY

Montclair, NJ

FL-24

Organizing for America, 04/10 – 08/10

Regional Field Director

- Recruited, trained and managed five volunteer teams for PA's 14th CD in order to build a long-term and sustainable grassroots infrastructure for the 2012 re-election campaign.
- Pursued, built, and maintained relationships with elected officials, PA Democratic Party leadership, unions, and other progressive organizations.

Obama for America, 06/08 – 11/08

- Florida's Campaign for Change, Constituency/Canvass Organizer
 - Organized various constituent communities, specifically African-Americans and members of local faith-based institutions for Souls to the Polls Sundays.
 - Managed the county's paid canvassing operation (consisting of over 100 canvassers) including payroll and a staff that included a deputy, three office managers, interns.
- Georgia's Campaign for Change, Field Organizer
 - Registered over 5,000 voters in a two-and-a-half month period.
 - Recruited and groomed 25 volunteer leaders (that made up five core volunteer teams) and oversaw dozens of regular volunteers.

SERVICE LEARNING/VOLUNTEER EXPERIENCE:

COLAGE, 08/15 - 12/20

Secretary of the Board

- Worked with the Executive Director and the Chair of the Board to organize board meetings, take notes, organize and preserve documents, and perform general upkeep for the board.
- Responsible for general organizational development, including reviewing and approving the budget, mission statement, and job descriptions as well as other directional mandates.
- Helped raise money from major gifts and foundations through targeted donor outreach and cultivation, including home visits, special events, and regular programming.

ACT NOW, 12/08 – 06/12

Organizing Committee Member

- Worked closely with the ACT NOW Board of Directors to implement a social media strategy for Twitter, Facebook, and the ACT NOW blog, leading to a 200% increase in blog traffic and pushing the Facebook page past 1,500 likes.
- Contributed to the blog on issues relating to the intersection of social justice and politics.

NYU Students for Barack Obama, 08/07 - 05/08 and 08/11 - 05/12

Media Coordinator

- Managed all media inquiries and interviews for NYU SFBO locally and nationally.
- Featured in New York Magazine, Washington Square News, CBS, NYU Local, and other media outlets on behalf of NYU SFBO and New York for Obama.
- Registered over 1,000 students in one academic year and traveled to 12 primary states to register voters, canvass, phonebank and enter data.

Campus Coordinator

- Served as the liaison between NYU SFBO and OFA in New York.
- Held first student-led volunteer training in the nation in order to groom NYU students for the President's 2012 re-election campaign. Three students were eventually hired as staff.

StreetSquash, 11/07 – 06/12

Mentor/Tutor

- Successfully mentored an underprivileged middle school student through high school and on to college (NYU Class of 2016) as part of a six-year program.
- Tutored StreetSquash students in math, science and grammar on a weekly basis.

Pinellas County, FL

Gwinnett County, GA

Nationwide

New York, NY

New York, NY

New York, NY